

2006 WAM PROMOTIONAL SCHEDULE

Indicates Sign Program	Indicates PreBook	Indicates Sign Program & PreBook
JANUARY	FEBRUARY	MARCH
Poore Brothers - Cinnabon ~ Bic - Geometrics/Comfort Metal Boss Gloves (2) Campbells - V8 & Fusion Campbell's R & W/Chili/SAH ConAgra- Pemmican/Andy Capps Ferrero - Rocher Just Born - Std Goods Chewetts Kraft - Balance Trail Mix Lil' Drug Store Navajo - Tentative Perfetti - Mentos Sour/Airhead X Poore Brothers - Large Bag/Small Bag P & G - Pringles/Puffs/Vicks Cough Prairie City Trail's Best - TBD	Church & Dwight - Counter Unit ConAgra - Crunch n' Munch Clip Strip ConAgra - Pemmican Mixed Shipper Kellogg's - Pop Tarts Assorted Kraft - NASCAR Tube Nuts Masterfoods - Twix Limited Nestle Foods - .89cent PP King P & G - 88/170G Shipper Swisher - Sweet Blend Excel Tubes ~ Bic - 4-Tier/Special Edition Fashion Boss Gloves Bug Juice - 8Cases w/Barrell Campbell's - SAH/Chunky Micro Bowls Clif Bar Energizer - ENR6PDQ/L91BP2ACS/2BBP Farley's - Bobs Changemaker Ferrara Pan - Disney PW/Pops Just Born - Mike & Ike/Hot Tamales Kraft - Crystal Light/Tazo Tea Masterfoods - Limited Ed M & M Open Stock Perfetti - Extreme Belts/Airheads Pierre Foods Prairie City Trails Best	Bic - 3-Tier with 20 Free ConAgra - Slim Jim Giant 144ct Energizer - ENRWDG9 Kraft Choco Stix OS Masterfoods - Starburst & Skittles Nestle Power Bar - Quarterly Promo Nestle Waters - 10Case 20oz B2G1 Poore Brothers Snacks - 48ct Small Bag Poore Brothers Meats - 32ct Ship or 24ct CS Swisher - King Edwards LC/Kayak Combo ~ Bic - Special Edition Choppers ConAgra - SJ Counter 48ct Energizer - E91BP4ACS Just Born - Peeps Easter 72ct Kellogg's - Mug Club Brkfst Kraft - Fruit 20 Kraft OM Bacon/Lunchables National Tobacco Nestle - Everyday Shipper Perfetti - Mentos Rolls/Xtremes P & G - Tide/Downy/Stain Stick Trails Best - TBD
APRIL	MAY	JUNE
Campbell's - 5cs Juice Clark Color - 12 Ct Camera Disp ConAgra Davids Sunflower In Shell Kellogg's - Rice Krispie Treat 40ct PW Masterfoods - Power Brand Sngls Nestle Foods - Nestle Stixx Floor Disp Poore Brothers - Cinnabon 60ct PW Sunny D - 4 Case Dist ~ Beer Nuts Bic - Special Edition Patriots/Comfort Lt Bug Juice - 8Cases w/Barrell Campbell's 12 and 16oz V8/Fusion Cliff Weil ConAgra - Pemmican Clip Strips Farley's - Bobs Changemaker/Peg Bag	Bic - 4-Tier w/20 Free ConAgra - Slim Jim Counter Top Masterfoods - Pirates of Carib Nestle Waters - 10 Cs 1-Liter/10cs .5 Liter Poore Brothers - 48ct Small Bag Poore Brothers Meats - 32ct Ship or 24ct CS P & G - 96/80G Swisher - Sweets Cigarillo Disp ~ Bic - Comfort Lt Select ConAgra - David Sun Flower Seeds Energizer - ALWDG9 Hot Buy/Ever. Gold Farley's Premium Peg Gummi Shipper Ferrara Pan - Black Forest Peg Bag Ferrero - Raffaello Just Born - 72ct Theater Box Disp	Bic - SE Summer/Jet Drag Series Campbell's - 5cs Juice Clark Color - 10ct Clip Strip Cameras ConAgra Davids 48ct Shipper ConAgra - Penrose 2/\$1 Counter Top Energizer - EXWDGA1 Kraft - 100th Anniversary Tube Nuts 144ct Masterfoods - Snickers Year Round Nestle Foods - 3/.99 PP Wonka Singles Nestle Foods - LE Dark Crunch Counter Nestle Power Bar - Quarterly Promo Nestle Water - 10 cs .5 Liter 6pk Sunny D - 4 Case Dist Swisher - Redwood/Silver Creek B1G1 ~ Campbell's 12 and 16oz V8/Fusion

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APRIL	MAY	JUNE
Ferrera Pan - Count Goods OS	Kellogg's - Fun Pack	Clif Bar - TBD
Just Born - Mike & Ike/Hot Tam Ct Good	Kraft - Fruit 20 5cs	Energizer - L91BP2ACS/2BBP
Kraft - Very Fine 5 Cs	Kraft Food Service - CL OTG??	Farley's - Gum Promotion
Kraft - KCD Snackables	Lil Drug - Displays	Kellogg's - 3oz Cheez-It Clip Strip
Lil Drug - Displays	Perfetti - Mentos Sour/Airheads X	Just Born - Stnd Goods Chewetts
Masterfoods - Open Stock Singles	Pierre Foods	Kraft - Capri Sun/Kool-Aid 5cs
Mrs. Fields - TBD	Playtex - TBD	National Tobacco
Navajo - Tentative	Prairie City	Nestle - Limited Ed Crunch/100 Grand
Perfetti - Airhead Single Cherry/Rasp	Warren Automotive	Perfetti - Xtreme/Airheads
P & G Bounty/Charmin		Pierre Foods - Tentative
Trails Best - TBD		P & G - Pringles 88/170G Shipper
		Trails Best - TBD
JULY	AUGUST	SEPTEMBER
Church & Dwight - Counter Unit	Bic - SE Casino/Mossy Oak	
ConAgra - Slim Jim Giant 144ct	Campbell's - 5cs Juice	Bic - Football
Kellogg's - .99 Cent Cheez-it Famous Am	ConAgra - Crunch n' Munch Clip Strip	Energizer - XSK-6T
Kraft - Ritz Chips	ConAgra - Slim Jim Giant 144ct	Masterfoods - Snickers Extreme
Masterfoods - M & M Dark	Ferrara Pan - 36ct Disney Peg Bag PW	Nestle Foods - .25 cent PP Laffy Taffy
Nestle Waters - 10 cs .5 Liter	Kraft - Coke Tube Nuts	Nestle Foods - Power Bar Quarterly Promo
Swisher - Sweet 440 Combo	Masterfoods - Snickers NFL	Nestle Waters 10cs 24oz/10 cs .5 Liter
~	Nestle Foods - Wonka New Item ???	P & G - 96/80ct Shipper
Beer Nuts	Poore Brothers Snacks - 48ct Small Bag	~
Bic - Comfort Squeeze/Animal Prints	Poore Brothers Meats - 32ct Ship or 24ct CS	Beer Nuts
Ferrero - Tic Tac	Poore Brothers - Cinnabon 60ct PW	Bic - 4-Tier Disp
Just Born - Mike & Ike/Tamales 96ct	Swisher - Kayak Combo Disp OS65	Bug Juice - 8 Cases
Kraft - Very Fine 5cs	~	Energizer - E91BP4ACS
Kraft - Fruit 20 In House B2G1	Energizer - ENR6PDQ/X91RP4ACS	Farley's - Bob's X-Mas Canes Counter
Navajo - Tentative	Farley's - Now & Later	Ferrara Pan - Black Forest PW
Perfetti - Airheads Cotton Candy/Xtreme	Kellogg's - Pop Tart & Nutri-grain C-Top	Ferrero - Rocher
Poore Brothers - Large Bag Chips	Kraft - Fruit 20 5cs	Just Born - 72ct Peanut Chews
Prairie City	Perfetti - Airhead Single Bar/Mentos Rolls	Kellogg's - .99 Cent Bag
P & G - Pringles 12/80G/Rack Drive	Pierre Foods	Kraft - KCD Snackables
Trails Best - TBD	Playtex - TBD	National Tobacco
Warren Automotive	Prairie City	Perfetti - Airhead X/Airhead Ckstnd
	P & G - Tide Stain Pen/Pringles 88/170G	Pierre Foods - Tentative
	Trails Best - TBD	Prairie City
		P & G - Folgers 12oz Can/2oz Instant
		Trails Best - TBD

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OCTOBER	NOVEMBER	DECEMBER
Campbell's - 5cs Juice	Bic - 4-Tier w/20 Free	Bic - C2 Metal Chrome
ConAgra - Davids Pumpkin Seeds	Church & Dwight - Trojan Counter Unit	Energizer - EXWDGA1
Kellogg's - 96ct Soft Batch	Clark Color - 12ct Camera Disp	Nestle Foods - Power Bar Quarterly Promo
Masterfoods - Power Brand KS	ConAgra - Slim Jim Giant 144ct	P & G - 88/170G Shipper
Nestle Foods - Everyday King Bar C-Top	Kraft - Nuts in Chocolate	~
Nestle Waters - .5Liter 6pl	Nestle Foods - 3/.99 PP Chocolate Singles	Beer Nuts
Poore Brothers Snacks - 48ct Small Bag	Poore Brothers - Cinnabon 60ct PW	Bic - Special Edition Tatoos
Poore Brothers Meats - 32ct Ship or 24ct CS	Swisher - Sweet Blunts Display	Energizer - E91BP4ACS
Swisher - Sweet 210 Combo		Kraft Snack Crackers
~	Bic - New Item TBD	Perfetti - Airhead Singles/Mentos Roll
Bic - Comfort Lt/Geometrics	Cliff Weil - Tentative	
Campbell/s - Chunky Bowls/R & W/SAH	Energizer - ENRSK-6T/L91BP2ACS/2BBP	
ConAgra - SJ 48ct - Tentative	Ferrero - Mon Cheri/Rafaello	
Energizer - ENR6PDQ/X91RP4ACS	Just Born - 72 Ct Theater Box	
Ferrara Pan - Combo OS	Kellogg's - Pop Tart Assorted Shipper	
Kraft - OM Bacon/Lunchables	National Tobacco	
Lil Drug - Displays	Perfetti - X Sour Belts/xtreme CSP	
Navajo - Tentative	Prairie City	
Perfetti - Mentos Roll Peath/Sour	P & G - Pringles 96/80G /Tide Stainpen	
P & G - Vicks Cough/Puffs	Trails Best - TBD	
Trails Best - TBD		
Warren Automotive		